Education for Today & Tomorrow

2022 COBL Hybrid Learning and Teaching Conference

Digital Innovation - Social Impact - Lifelong Lifewide Learning

Thursday, Dec 1st, 2022









Conference Theme

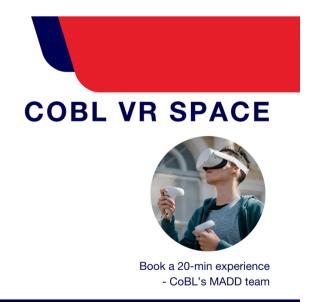
Join us for the inaugural COBL Learning and Teaching Conference: "Education for Today & Tomorrow" which focuses on 3 interrelated themes- What does business/law education look like in the now and in the future in terms of (1) digital innovation; (2) social impact and what do our CoBL learners and teachers need now and, in the future, to create a culture of (3) lifelong and life-wide learning.

This conference brings together academic and professional staff involved in learning, teaching, and assessment to share scholarly and evidence-based approaches that contribute to developing future-focused educational experiences. You will take away practical and collaborative information about strategically aligned L&T foci that can be used as a catalyst for personal and professional development.

Conference Registration

- The Conference will be conducted face-to-face in Melbourne, with an optional live stream (via Teams) for those who can't be
 physically present. To allow us to arrange adequate catering, please register as early as possible indicating whether you will
 be attending on campus, or online.
- The Conference will consist of three plenary sessions in the form of keynotes, interspersed with panel discussions and shorter parallel sessions covering Digital Innovation, Social Impact, and Lifelong/Life wide Learners.
- You can also sign up for a post-conference workshop, tailored to the needs of CoBL educators, with either Adobe and/or Cadmus (see links at the end of this program).





Conference Program – Thursday, Dec 1st, 2022

Time	Session	
0830- 0845	Registration Participants are asked to arrive by 8.30 and be seated in the lecture theatre by 8.45am	
0845-0900	Welcome to Country	
		Room: 080.04.06
0900 - 0915		L&T Conference Opening L&T Jonathan Boymal Room: 080.04.06
0915 - 1015		erence Keynote 1 ation for Today and Tomorrow by Gheran Steel
		Room: 080.04.06
015 – 1045	Morning Tea – Sponsored By CADMUS Level 3 Foyer	
1045 – 1130	Concurrent Session 1A (Presentation) Social Impact Stream	Concurrent Session 1B (Panel Discussion) Digital Innovations Stream
	 (1) Societal Impact and the Sustainable Development Goals (SDGs) by Roberto Guevara (DSC) (2) Indigenous Perspectives and Social Impact in the MBA by Mohamed Farah and Alvedi 	CADMUS - Changing How the World Learns; Innovating Education, Streamlining Student Success by Vicky Rood, Patrick Lynch, Sarah Sinclair and Sonia Magdziarz
	Sabani	Room: 080.03.15
1130 - 1215	Room: 080.03.06 Concurrent Session 2A (Presentation)	Concurrent Session 2B (Presentation)
7700 7210	Social Impact Stream	Digital Innovations Stream
	(1) Games for Change and Embedding Change for Social Impact by Viktor Arity(2) Social Impact within WIL Projects by Kevin Argus	ADOBE - Digital Storytelling – using Adobe tools to leverage stories and enhance Teaching & Learning by Manuela Franceschini, Adobe's Strategic Development Manager for Higher Education (APAC)
	Room: 080.03.06	Room: 080.03.15
1215 – 1315	1.00III. 000.03.00	Lunch
1315 – 1415	Rooftop 80.13.01 Conference Keynote 2	
1313 – 1413	Teaching Distracted Minds: Old Challenges, New Contexts by James Lang	
		Room: 080.04.06
1415 – 1445	Concurrent Session 3A (Panel Discussion)	Concurrent Session 3B (Presentation)
	Social Impact Stream Student reflections on Social Impact & Digital Innovation, featuring CoBL students from Melbourne and Vietnam Room: 080.03.06	Digital Innovations Stream Building Student Engagement in Hybrid Teaching Environments through Relational Leadership and Student Analytics By Margaret Heffernan, Meredith Tharapos, Konrad Peszynsky and Charles Lau
		Room: 080.03.15
1445 – 1510	Concurrent Session 4A (Presentation) Lifelong and Life-wide Learning	Concurrent Session 4B (Presentation) Digital Innovations Stream
	Blockchain and Fintech – Lifelong and life wide learning by Linh Nguyen	Learning as an Immersive Journey of Discovery by Lionel Chew and Deputy Dean L&T Ling Mei Cong
	Room: 080.03.06	Room: 080.03.15
	Conference Keynote 3 Addressing cheating for today and tomorrow: a tier list of approaches by Phillip Dawson	
1515 – 1615	Addressing cheating for today and to	mental a termet of approaches by 1 mmp barreen
1515 – 1615	Addressing cheating for today and to	Room: 080.04.06
1515 – 1615 1615 – 1630		

Adobe

Post Conference
workshops

Low-lift, high-impact: using
Adobe Express in the classroom



Cadmus

Assessment Design & Setup



